

The Classifieds

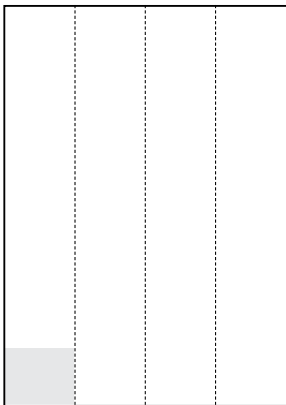


THE CYGNET & CHANNEL CLASSIFIEDS AND THE KINGSTON CLASSIFIEDS
DELIVERED WEEKLY TO OVER 160 LOCATIONS FROM KINGSTON TO DOVER

SEPTEMBER 2017

FRONT PAGE DISPLAY ADVERTISEMENTS

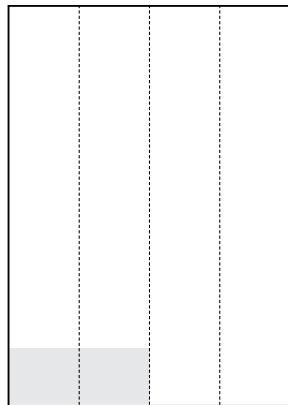
The Cygnet & Channel Classifieds and the Kingston Classifieds



1 COLUMN FRONT PAGE DISPLAY AD

1 column is 4.42cm wide.
All front page display ads are
5cm deep.

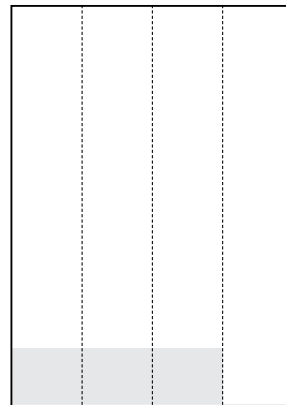
1 × 5cm
Full price One paper \$29.50
[Both papers \$44.00]



2 COLUMN FRONT PAGE DISPLAY AD

2 columns are 9.15 cm wide.
All front page display ads are
5cm deep.

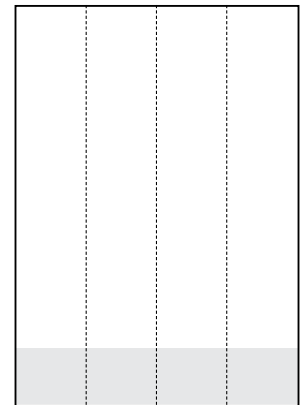
2 × 5cm
Full price One paper \$59.00
[Both papers \$88.00]



3 COLUMN FRONT PAGE DISPLAY AD

3 columns are 13.88cm wide.
All front page display ads are
5cm deep.

3 × 5cm
Full price One paper \$88.50
[Both papers \$132.00]



4 COLUMN FRONT PAGE DISPLAY AD

4 columns are 18.6cm wide.
All front page display ads are
5cm deep.

4 × 5cm
Full price One paper \$118.00
[Both papers \$176.00]

Any combination of columns can be booked subject to availability.

Adverts accepted on a first come first served basis.

MAXIMUM BOOKING

Front page advertisements can only be booked for a maximum period of 5 consecutive weeks at a time.

Booking dates for all advertisements are required.

CONTENT

The contents of the advertisement can be varied at any time.

PRICING

Prices listed are for one week only.

Contact us for contract prices for regular advertisers.

All prices include GST.

PAYMENT

All front page advertisements must be paid for in advance.

[Except approved account customers]

ADVERTORIAL

Contact us for details.

Phone: 6295 1708

Email: cygtel@southbus.com.au

PREPARED PRINT FILES

Prepared advertisements must fit within our column sizes.

Note that our column sizes are different to other publications. Height of advertisements must be in whole centimetres only.

DEADLINES DISPLAY ADS

Display advertisements can be accepted up to 5pm Monday in the week of publication.

If a public holiday falls in the week of publication, deadlines may be brought forward.

PRINT FILES

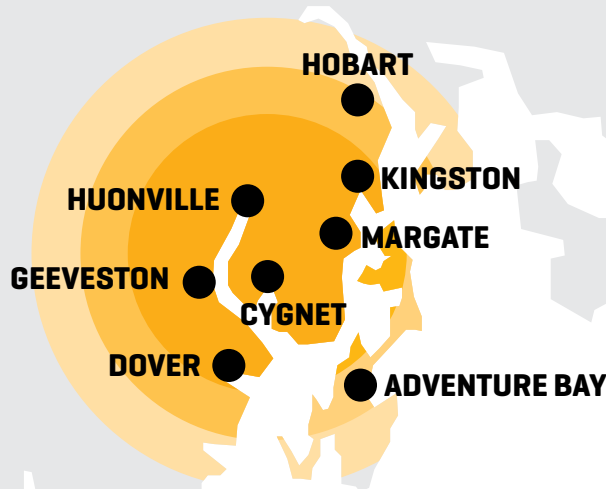
Files can be sent as a PDF or JPEG in high resolution and greyscale.

Email: cygtel@southbus.com.au

The Classifieds

LOCAL
WEEKLY
FREE

WE CONNECT PEOPLE



SOUTHERN BUSINESS SERVICES Pty Ltd
14 Mary Street CYGNET Tasmania 7112

Phone: (03) 6295 1708
Fax: (03) 6295 1964
Email: cygtel@southbus.com.au

www.southbus.com.au

TERMS AND CONDITIONS

ARTWORK

Basic artwork is included in the price of display advertisements.

PRE PAID ADVERTISING

Advertisements in the Wanted to Rent and Garage Sales categories must be paid in advance.

INSERTS

We do not accept inserts.

METHOD OF PAYMENT

We accept cash, VISA or MasterCard, eftpos, money order, cheque or direct deposit into our bank account.

OFFICE HOURS

Open Monday, Tuesday, Wednesday and Friday 9am - 5pm. Closed most Thursday's for deliveries.

ADVERTISING CONDITIONS

Advertisements are accepted subject to the Publisher's approval. No responsibility is taken for any loss due to failure of an advertisement to appear. The positioning or placing of an advertisement is at the discretion of the Publisher in all cases. The Publisher reserves the right without notice to reject, discontinue, revise and transfer dates of publication of any advertisement placed. The conditions laid out herein are subject to change without notification at the discretion of the Publisher.

If in the opinion of the Publisher the advertisement is placed in an inappropriate category then the Publisher reserves the right to change that category. Line advertisements may be abbreviated to fit in the allocated space.

REDUCED RATES FOR REGULAR ADVERTISERS

Some advertisers may qualify for reduced rates. Committing to place a minimum of 10 display advertisements within a 12 month period may qualify an advertiser for reduced rates. The content and dimensions of the advert can be changed. Booking dates for all 10 adverts will be required in advance for the reduced rate to be effective. If the advertiser reneges on the agreement to place 10 advertisements within the 12 month period, the publisher reserves the right to charge the advertiser the full rate. Please contact us for details.

ACCOUNT TERMS AND CONDITIONS

Advertisements are accepted in good faith with the expectation that the advertiser will pay for services rendered. Unless otherwise arranged in advance our terms are strictly 14 days following date of invoice. In the event of the advertiser being in default of his/her obligation to pay and the overdue account is then referred to a debt collection agency and/or law firm for collection, the commission payable and legal costs on an indemnify basis shall be added to the amount outstanding and form part of the debt and in the event where the collection agency charges commission on a contingency basis the commission which would be charged if it achieved 100% recovery shall be added to the debt and the total shall be treated as a liquidated sum.

WARRANTY AND INDEMNITY

Advertisers and/or advertising agencies upon and by lodging material with the Publisher for publication or authorising or approving of the publication of any material INDEMNIFY the Publisher, its servants and agents against all liability claims or proceeds whatsoever arising from the publication and without limiting the generality of the foregoing to indemnify each of them in relation of defamation, slander or title, breach of copyright, infringement and trademarks or names of publication titles, unfair competition or trade practices, royalties or violation of rights against or liabilities in the Publication, its servants or agents and in particular that nothing therein is capable of being misleading or deceptive or otherwise in breach of Part V of the Trade Practices Act.